

# GHETTO GASTRO



**Ghetto Gastro is a Bronx-born culinary collective from Jon Gray, Pierre Serrao, and Lester Walker. We've notably defined our own lane, merging food, fashion, music, art, and design.**

**The Bronx serves as our home, muse and a driver of global culture. It's where Caribbean, Latin, Asian and African cultures seamlessly thrive together, often creating new flavors of their own – including us.**

**We're a flavor company. We layer flavor the same way hip hop layers samples and interpolations: as a way to expand, comment, shake up, share, and revel in our collective memory. To us, "Ghetto" means innovation. It's in our name as a reminder of why we do what we do and who we do it for: to honor the under-represented, under-estimated and too often ignored. It's our calling card; a way to say "we see you," and a way to make sure y'all see us.**

**We're storytellers, food enthusiasts, vibe curators, activists, artists, historians, entrepreneurs and everything in between the lines. We create experiences and products that champion race, identity and economic empowerment.**

**We can't be easily contained.  
Everybody Eats.**

# Pancake & Waffle Mix



**With families and celebration in mind, we created a plant-based pancake & waffle mix in a trio of flavors to bring new vibrations to an iconic pantry staple. When you get your fix of the mix, pair it alongside our two own custom blends of syrup with Maple Cider Syrup & Spicy Syrup. To shake things up, our mixes can also be used to make crepes, soufflé pancakes and more.**

# Ghetto Gastro Pancake & Waffle Mix

## Original

**SKU** GGPWMOG  
**UPC** 850029741725  
**WT** 14  
**UOM** oz  
**Case Pack QTY** 12  
**MSRP** \$6.99



**INGREDIENTS:**  
Wheat flour, Organic coconut sugar, Amaranth flour, Sorghum flour, Baking powder, Sea salt, Cream of tartar, Baking soda, Sunflower lecithin.

Contains: Wheat, Coconut



## Strawberry

**SKU** GGPWMST  
**UPC** 850029741749  
**WT** 14  
**UOM** oz  
**Case Pack QTY** 12  
**MSRP** \$6.99



**INGREDIENTS:**  
Wheat flour, Organic coconut sugar, Strawberry powder, Baking powder, Sea salt, Cream of tartar, Baking soda, Hibiscus powder, Vegetable Juice (for color), Sunflower lecithin.

Contains: Wheat, Coconut.



## Sweet Potato

**SKU** GGPWMSP  
**UPC** 850029741732  
**WT** 14  
**UOM** oz  
**Case Pack QTY** 12  
**MSRP** \$6.99



**INGREDIENTS:**  
Wheat flour, Organic coconut sugar, Sweet potato powder, Baking powder, Sea salt, Cream of tartar, Baking soda, Allspice, Cinnamon, Vegetable Juice (color), Sunflower lecithin, Clove.

Contains: Wheat, Coconut.



# Syrup



**Whether you're bringing the vibes to breakfast with our mix or your protein needs a kick? We got you with our sweet and spicy syrups. Deep flavors and nourishment—our custom blend is rich in antioxidants and trace minerals such as zinc, manganese, and potassium. Also, these are crafted for more than breakfast and the perfect alternative to any liquid sweetener. Sub in for simple syrup, splash in cocktails, add to baked goods, toss with roasted vegetables and mix it up with anything else you can dream up.**

# Ghetto Gastro Syrup

## Maple Cider

SKU **GGSYRMC**  
UPC **850029741756**  
WT **8.5**  
UOM **fl oz**  
Case Pack QTY **6**  
MSRP **\$9.99**

INGREDIENTS:  
Organic Dark Maple Syrup\*, Apple Cider Syrup



## Spicy Maple

SKU **GGSYRSM**  
UPC **850029741763**  
WT **8.5**  
UOM **fl oz**  
Case Pack QTY **6**  
MSRP **\$9.99**

INGREDIENTS:  
Organic Dark Maple Syrup\*, Scotch Bonnet Pepper, Smoked  
Habanero Pepper, African Piri Piri Pepper



# Toaster Pastries



Take four of your childhood favorites, but make them gourmet. The Ghetto Gastro Toaster Pastry is stealth health and convenience baked to perfection with filling for the thrilling. Portable and affordable, our pastries are plant-based and made with whole grains. No coloring, just real fruits making it do what it do. Our pastries are low-sugar delights to start your day or keep you on-the-go. Created to eat out the pack or toasted for a hot filling snack.

# Ghetto Gastro Toaster Pastries

## Strawberry

SKU **GGTPSTR**  
UPC **850029741794**  
WT **7.2**  
UOM **oz**  
Case Pack QTY **6**  
MSRP **\$6.99**



**INGREDIENTS:**  
**STRAWBERRY CRUST:** Enriched unbleached wheat flour (wheat flour, niacin, reduced iron, thiamine mononitrate, riboflavin, and folic acid), Cane sugar, Coconut oil, Natural flavor, Cream of tartar, Natural flavors, Salt, Baking soda, Vegetable juice (color).

**STRAWBERRY FILLING:** Cane syrup, Glycerin, Apple powder, Tapioca maltodextrin, Modified tapioca starch, Strawberry puree, Natural flavor, Pectin, Citric acid, Red cabbage extract for color), Natural strawberry flavor.

Contains: Wheat, Coconut



## Maple Apple Cinnamon

SKU **GGTPMAC**  
UPC **850029741800**  
WT **7.2**  
UOM **oz**  
Case Pack QTY **6**  
MSRP **\$6.99**



**INGREDIENTS:**  
**CINNAMON CRUST:** Enriched unbleached wheat flour (wheat flour, niacin, reduced iron, thiamine mononitrate, riboflavin, and folic acid), Cane sugar, Coconut oil, Cinnamon, Salt, Natural flavor, Cream of tartar, Baking soda

**APPLE FILLING:** Cane syrup, Glycerin, Apple powder, Tapioca maltodextrin, Modified tapioca starch, Natural flavor, Apple juice concentrate, Pectin, Citric acid, Cinnamon, Natural flavor

Contains: Wheat, Coconut



## PB&J

SKU **GGTPPB**  
UPC **850029741787**  
WT **7.2**  
UOM **oz**  
Case Pack QTY **6**  
MSRP **\$6.99**



**INGREDIENTS:**  
**PEANUT BUTTER CRUST:** Enriched Unbleached Wheat Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate, Riboflavin, And Folic Acid), Cane Sugar, Coconut Oil, Peanut Flour, Natural Flavor, Vegetable Juice (For Color), Salt, Cream Of Tartar, Baking Soda

**MIXED BERRY FILLING:** Cane Syrup, Glycerin, Apple Powder, Raspberry Puree, Strawberry Puree, Blueberry Puree, Tapioca Maltodextrin, Modified Tapioca Starch, Natural Flavor, Pectin, Citric Acid, Red Cabbage Extract (For Color)

Contains: Peanuts, Wheat, Coconut.



## Chocolate Raspberry

SKU **GGTPCHR**  
UPC **850029741770**  
WT **7.2**  
UOM **oz**  
Case Pack QTY **6**  
MSRP **\$6.99**



**INGREDIENTS:**  
**CHOCOLATE CRUST:** Enriched unbleached wheat flour (wheat flour, niacin, reduced iron, thiamine mononitrate, riboflavin, and folic acid), Cane sugar, Coconut oil, Jet black cocoa powder (cocoa powder processed with alkali), Dutch cocoa powder (cocoa powder processed with alkali), Natural flavor, Salt, Cream of tartar, Baking soda.

**RASPBERRY FILLING:** Cane syrup, Glycerin, Apple powder, Tapioca maltodextrin, Modified tapioca starch, Raspberry puree, Pectin, Natural flavor, Citric acid, Red cabbage extract (for color)

Contains: Wheat, Coconut





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